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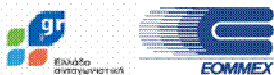
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Chamber of Professionals of
Athens



National Chamber Women
Network



National Organization of Small and
Microenterprises (EOMMEX)



General Secretariat for Gender
Equality, Ministry of the Interior

Women

THE ENGINE OF ECONOMIC GROWTH

*To grow the world's economies
To create a green future
To develop a new breed of leadership
To make technology accessible for all
To engender peace worldwide*



*Join 1,000 women leaders from every
corner of the world to share winning
strategies to advance women's economic
lives and to ensure global prosperity*

2012

GLOBAL SUMMIT OF WOMEN

Athens, Greece
May 31– June 2, 2012



International Media Partner:
International Herald Tribune
global.nytimes.com



GLOBAL SUMMIT OF WOMEN 2012: WOMEN— *The Engine of Economic Growth*



Summit President: Irene Natividad

The world's leading global economic forum for women, the **Global Summit of Women** has developed a reputation as an exciting, fact-filled, hands-on gathering of high caliber delegates from all parts of the globe. The Summit continues to celebrate women's leadership worldwide by bringing together women business, professional, and governmental leaders for three days of stimulating sessions designed to explore practical strategies and best practices in accelerating women's economic progress worldwide. Over fifty International Members and Partner organizations

representing women on five continents are planning to participate in the 2012 Summit in Greece.

Under the theme of **Women: The Engine of Economic Growth**, the 2012 Summit will inform delegates on how to access Europe's changing market, showcase women business and government leaders from the region, provide skills-building sessions for, as well as establish networks among, such leaders. For 22 years, the Global Summit of Women has been enabling women leaders to grow their businesses, expand their networks, enlarge their opportunities in their countries, regions, and globally. Join us at the Summit to share lessons for improving the lives of women everywhere.



Summit Delegates at the 2011 Global Summit of Women in Istanbul, Turkey.

2012 Summit Features:

- Pre-Summit **Roundtable for Women Government Ministers** to dialogue with corporate leaders on best practices in public/private sector partnerships for advancing women's economic growth;
- Plenary sessions which cover **business trends** regionally and globally;
- **Practical strategies for business growth** – personal and entrepreneurial -- developed in different parts of the world;
- **Skills building sessions** in four tracks: Leadership Development, Entrepreneurial, and Issues;
- **Inspirational role models** from every continent included among our impressive roster of over 80 presenters;
- Ample **networking opportunities** at breakfasts, lunches, receptions, and throughout the event.

What the 2012 Summit Offers :

- A window into the European economies;
- Insight into the women driving business growth in this region as consumers and business leaders;
- Featured 'best practices' in partnerships between business and government to advance women and to promote 'green' initiatives;
- Information on doing business with Greece and the Balkan economies;
- And numerous sessions to help 'grow' your leadership skills, your business, and your network.

MEET SOME OF THE 2012 SUMMIT PARTICIPATING LEADERS

Government Leaders



Hon. Nguyen Thi Doan
Vice President, Vietnam



H.E. Datin Paduka Seri Rosmah Mansor
First Lady of Malaysia



Agnieszka Kozłowska-Rajewicz
Secretary of State for Equal Treatment, Poland



Hon. Shahrizat Abdul Jalil
Minister of Women and Community Development, Malaysia



Patricia Espinosa Torres
Undersecretary of Labor Mexico



Hon. Maria Stratigaki
Sec. General for Gender Equality, Greece

CEOs



Shumeet Banerji
CEO, Booz and Co.



Henryka Bochniarz
CEO, Boeing Central and Eastern Europe



Dick Evans
CEO, Constellium



Rosa Garcia
CEO, Siemens Spain



Michael Halbye
Regional Leader, Europe, Middle East and Africa
McKinsey and Co.



Sung Joo Kim
CEO, MCM, Inc.

Executives



Julia Brown
Chief Procurement Officer,
Kraft Foods



Marilyn Johnson
Vice President, Market Development, IBM



Martina Kokederitz
General Manager,
IBM Germany



Carol Lambert
Ethics and Governance Leader, Deloitte



Nuria Vilanova
President, InforPress



Tan Sri Zarinah Anwar
Chair, Securities Commission Malaysia

GREECE BUSINESS ADVISORY COMMITTEE

Nickolaos Analytis, Chairman, Corporate Responsibility

Kostas Bakouris, Chairman, Transparency International Hellas

Barbara Bernikou, President , Notos Galleries

Christos Folias, President, Greek-Arabic Chamber of Commerce

Giannos Grammatidis, President, American-Hellenic Chamber of Commerce

George Kasimatis, President, Union of Hellenic Chambers of Commerce

Niki Koutsiana, President, APIVITA

Heleni Koronaki , Managing Director, Shipping Ropes Industry

Alexia Koutroulia , Managing Director, Koutroulias Group of Companies

Mariana Papalexis, Managing Director, ZOLOTAS

Aris Syngros, President, Invest in Greece

Alkistis Ventouri, President and Managing Director, Aegean Food Industries

GREECE HOST COMMITTEE

Chair: Sofia Economacos

Secretary-General, Hellenic Chamber of Commerce and
President, National Chamber Women Network

Association of Greek Exporters
Association of Women Hotel Owners
European Committee - Women's Rights & Equal Opportunities
European Lobby—Greek Branch
Federation of Laconic Unions
Greek Association of Women Entrepreneurs (SEGE)
Greek People Management Association
National Chamber Women's Network
National Organization of Small and Microenterprises
Secretariat for Equality
Secretariat of Women in Politics
UNESCO—Greece
Union of Hellenic Chambers—Brussels Department
Women of Wineries of the Aegean
Women Organization for Managers & Entrepreneurs (εεδε)

GLOBAL MEMBERS

Association des Femmes d’Affaires du Congo (AFAC)
Business and Professional Women International
Connected-Women (Iceland)
European Professional Women’s Network (EPWN)
Global Engagement Wellbeing Excellence Leadership (Japan)
Human Global Reach
Mongolian Women’s Federation
National Chamber Network for Women Entrepreneurs (Greece)
REN (Red Empresarias de Nicaragua)
Vietnam Chamber of Commerce and Industry
WE – Women Entrepreneurs (Denmark)
Women Presidents’ Organization (USA)

INTERNATIONAL PARTNERS

Across Cultures (USA)
AFAEMME (Spain) - Association of Organizations of Mediterranean Businesswomen
African Business Women’s Network
African Women Entrepreneurship Program – Namibia Chapter
Asian Women in Business (USA)
Asociatia Femei in Afaceri (Romania)
Association of Businesswomen of Kazakhstan
Bangladesh Women Chamber of Commerce and Industry
Businesswomen’s Association (Switzerland)
Chinese Association of Women Entrepreneurs
Chittagong Women Chamber of Commerce and Industry
Eurochambres Women’s Network
European Women’s Management Development (EWMD)
General Federation of Jordanian Women
Georgian Association of Women in Business
Global Women Inventors & Innovators Network
Hong Kong Federation of Women
House of Women (Namibia)
International Centre for Entrepreneurship and Career Development (India)
International Federation of University Women (Switzerland)
International Women’s Federation of Commerce and Industry
Japan Women’s Innovative Network (J-WIN)
Leading Women of Africa
Lidere (Latvia)
Michigan Association of Female Executives (USA)
Philippine Federation of Local Councils of Women
The International Alliance of Women
Women’s Association of Romania
Women’s Business Council Philippines
Women Entrepreneurs Association, (WEA) Bangladesh
Women Entrepreneurs Network Serbia
World Association of Small and Medium Enterprises

GREECE

HOST OF THE 2012 GLOBAL SUMMIT OF WOMEN

Gateway to the economies of South Eastern Europe --- the Balkans -- Athens, Greece serves as the venue for the 2012 Global Summit of Women, the foremost international economic forum for women leaders in business, government, and civil society. Beyond its historic treasures and vibrant culture, Greece continues to be a major exporter of aluminum, nickel, copper, and magnesium. Known for its leading shipping industry, the Summit will feature women shipowners in the program.

Women in Greece

While women in Greece are the majority of college graduates, they face challenges familiar to all European women – a pay gap, occupational segregation, less access to leadership roles – now exacerbated by the current economic crisis. That said, there are women who have broken through. In the male-dominated shipping industry, Angeliki Frangou leads a successful commercial maritime company – Navios – which placed her on *Forbes'* list of top 50 businesswomen in the world. The Vice President of the European Parliament, Rodi Kratsa, is a leading voice as well for women in the region. In the European Commission, Vice President Anna Diamantopoulou leads the Employment and Social Affairs portfolio. Equally important, there are robust women's business associations and a growing cadre of women entrepreneurs from an ever-widening range of products and services. Greece's national network of women entrepreneurs is eager to welcome, to connect, and to form partnerships with their global counterparts through formal business-to-business meetings.



Athens—the site of the 2011 Summit

Athens, the capital of Greece, is one of the world's oldest cities, which has been transformed into a cosmopolitan metropolis. Modern Athens is central to economic, financial, industrial, political and cultural life in Greece. The heritage of the classical era is still evident in the city, represented by a number of ancient monuments and works of art, the most famous of all being the Parthenon. There are landmarks of the modern era as well that include the Hellenic Parliament and the Athens Trilogy consisting of the National Library of Greece, the Athens University and the Academy of Athens. Athens was the host city of the first modern-day Olympic Games in 1896, and 108 years later it welcomed home the 2004 Summer Olympics.

The Global Summit of Women is pleased to hold its 22nd Summit in this great city.

2012 SUMMIT PROGRAM

WOMEN — The Engine of Economic Growth

All sessions take place at the Athens Intercontinental Hotel, unless indicated otherwise. Simultaneous Interpretation is provided in English, Greek, and French for all sessions.

MAY 30, 2012 (WEDNESDAY):

5:00 p.m. - 8:00 p.m. Summit Registration

MAY 31, 2012 (THURSDAY)

8:00 a.m. - 4:00 p.m. Summit Registration
9:00 a.m. - 3:30 p.m. Ministerial Roundtable – *Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls*
3:00 p.m. - 4:30 p.m. *Business Opportunities in Greece and Southeastern Europe*
5:30 p.m. - 7:00 p.m. OPENING CEREMONY
7:30 p.m. - 9:30 p.m. GREECE'S WELCOMING RECEPTION AND DINNER AT THE ZAPPEION

JUNE 1, 2012 (FRIDAY)

8:00 a.m. - 9:00 a.m. Networking Breakfast
9:00 a.m. - 9:30 a.m. *Global and Regional Megatrends*
9:30 a.m. - 10:00 a.m. CWDI Report: *Women Board Directors of Fortune Global 200*
10:00 a.m. - 11:00 a.m. CEO Forum: *New Strategies for Economic Growth*
11:00 am - 12:00 p.m. *Ethics, Governance and Transparency Post-Crisis*
1:15 pm - 2:15 pm Luncheon Program: *Women Entrepreneurs in High-Growth Sectors*

2:45 pm - 4:00 pm Breakout Sessions
Leadership Track - *Developing Your Own Internal and External Brand*
Issues Track—*Best Practices in Flexible Workplaces*
Entrepreneurial Track - *Business Opportunities in Europe Post-Crisis*
Issues Track --*Mobile Phone and Economic Development*

4:15 p.m. - 5:30 p.m. Breakout Sessions
Leadership Track - *Mentoring vs. Sponsorship*
Entrepreneurial Track - *Developing Partnerships for Business Growth*
YOUTH FORUM

8:00 p.m. - 10:00 p.m. GLOBAL WOMEN'S LEADERSHIP AWARDS GALA DINNER

JUNE 2, 2012 (SATURDAY)

8:00 a.m. - 9:00 a.m. Networking Breakfast

9:00 a.m. - 10:00 a.m. *Corporate Social Responsibility for Strategic Sustainable Growth*
10:00 a.m. - 11:00 a.m. *Revisiting Microentrepreneurship for the 21st Century*
11:00 a.m. - 12:00 p.m. *Impact of New Media on Business Growth*
1:15 p.m. - 2:15 p.m. Luncheon Program: *Engaging Men in Diversity and Inclusion*

2:30 p.m.—3:45 p.m. Breakout Sessions
Leadership Track - *Developing a Career Pipeline*
Entrepreneurial Track - *Innovative Strategies for Customer Outreach*
Entrepreneurial Track --*Entering the Corporate Supply Chain*
Issues Track— *Growing Your Business or Professional Organization*

4:00 p.m. - 5:15 p.m. Breakout Sessions
Leadership Track - *Negotiating Effectively With Difficult People*
Entrepreneurial Track - *Greening Your Business for Greater Profitability*
Entrepreneurial Track - *Assessing Risks and Opportunities of Cross-Border Business*
Issues Track --*Doing Good and Doing Well: Social Entrepreneurship*

6:00 p.m. - 7:30 p.m. CLOSING CEREMONY
8:00 pm - 10:00 pm CLOSING RECEPTION

**SUMMIT REGISTRATION FORM /
ENREGISTREMENT POUR LA CONFERENCE**

REGISTER ON-LINE AT WWW.GLOBEWOMEN.ORG /
LES INSCRIPTIONS EN LIGNE SUR WWW.GLOBEWOMEN.ORG

Registration Deadline: April 30, 2012
Date-limite des inscriptions : 30 avril, 2012

First Name _____

Last Name _____

Position _____

Organization _____

Mailing Address _____

Country _____

Tel # _____ Fax # _____ E-mail _____

REGISTRATION FEE

PLEASE CIRCLE ONE

US \$550 — Non-Profit, Governmental, and Small Business Rate

US \$800 – Corporate Rate

No refunds after April 30, 2012

METHOD OF PAYMENT

_____ **Bank Check** (in U.S. dollars ONLY) payable to: Global Summit of Women (WREI)

_____ **Credit Card**

CREDIT CARD PAYMENT

Cardholder _____

Card Type _____

Account Number _____

Expiration Date _____

Signature _____

PROFESSIONAL PROFILE (Please circle one in each category)

Nature of Business: *Corporate Entrepreneur Government NGO Academic Other*

Industry: *Agriculture Communications Construction Consultancy Financial Services
Food/Beverage Info. Technology Manufacturing Mining Pharmaceuticals
Retail Transportation Tourism Wholesale Other: _____*

Language: *English Greek French*

Vegetarian? *Yes / No*

Please send this form to: Global Summit of Women

POST-SUMMIT EXCURSION CRETE

The Global Summit of Women is pleased to offer a special tour to its delegates to Crete. For more information on the post-Summit excursion, please visit www.globewomen.org.

Crete's Temple of Knossos



HOTEL ACCOMMODATIONS ATHENS INTERCONTINENTAL ATHENAEUM

The site of the 2012 Global Summit of Women, the five-star **Athenaeum Intercontinental hotel**, is centrally located offering easy access to the **City's Main Business District and Airport**. Just a short distance from the most famous historic landmarks, it presents an ideal setting to experience the Greek legacies of art and culture, surrounded by the vibrant life of a cosmopolitan city. The Hotel is situated 5 minutes from the centre of Athens.

Special rates for Summit delegates are available at the Athenaeum Intercontinental Hotel as follows:

Superior Single Room: 164 Euros (VAT and taxes included)

Superior Double Room: 180 Euros (VAT and taxes included)

To avail of the special rates, delegates may reserve their accommodations through one of the following ways:

1—A reservation form is available at the Summit website, www.globewomen.org.

2—Delegates may also reserve hotel rooms directly with the hotel through the following link <http://www.ichotelsgroup.com/intercontinental/en/gb/reservations/dates-preferences/athens>

Be sure to enter the 3 letter code "W30" in the field titled "Group Code" to reserve the special discounted rate for Summit delegates.

3— By calling an InterContinental Toll-Free Number as follows.

From European countries, Israel, Russia and South Africa: +800 1800 1800

From USA and Canada: 1-800-IC HOTELS (800-424-6835)

Note that Summit delegates are responsible for making their own hotel reservations and that all reservations are made directly through the hotel.

WHAT THE GLOBAL SUMMIT OF WOMEN MEANS TO WOMEN

Seeing one thousand people from 81 countries in a room is impressive. It is even more impressive when you consider that the topic of discussion is women, women's representation and development,"

Umran Beba, President — Asia Pacific Region, PepsiCo

The Women's Summit...was a symbol of a worldwide understanding which -- using economic relations as its point of departure -- conspires to bring together women from all over the world to form an enormous public-private partnership for long-term change."

Hon. Ursula von der Leyen, Minister for Labor, Germany

"Participating in the Global Summit in Chile was a fantastic experience. The warmth and receptivity of the women there was inspiring."

Jody Williams, Nobel Peace Prize Winner (USA)

The Global Summit of Women is really a true and effective international forum and platform for women across the world, where we can share our thoughts, feelings and experiences globally.

Shahinoor Rahman, Owner, Shanoo's Collection, Bangladesh

It has been my pleasure to have been with such an amazing team of great women that made things happen no matter what. The summit was inspiring for me and I truly appreciate that you made me a part of it.

Deniz Misir, Area Director, Netherlands Foreign Investment Agency

"I find that the Global Summit of Women inspires increasingly more women to reach for more than they ever thought possible. The relationships I, and many other GSW participants, have made have been invaluable to each of our personal and professional development."

Tess Mateo, Managing Director, CXCATALYSTS (USA)

Congratulations on a highly successful event. My 'take-aways' are substantial, and will take several days to digest...It was a pleasure and a privilege to share and learn from others."

Krista Walochik, CEO, Norman Broadbent (Spain)

"The Global Summit of Women in Beijing was a perfectly organized and very interesting event and I took real pleasure being part of it. I believe that the contacts we have established there are a serious promise for future favorable collaboration and joint initiatives."

Lilyana Pavlova, Deputy Minister, Ministry of Regional Development and Public Works (Bulgaria)

WEXPO AT 2012 GLOBAL SUMMIT OF WOMEN

Display your products or services to Summit delegates at the three-day WEXPO (Women's Expo), which takes place at the site of the Summit, the Intercontinental Athens Hotel, next to the main meeting hall. 2m x 3m exhibition space is available to Summit delegates only. **Space is limited and will be made available on a first-come, first-served basis.** For more information on reserving your exhibition space, contact the Summit office at summit@globewomen.com.

